**BARROW CADBURY TRUST**

**HEAD OF CORPORATE ENGAGEMENT: FAIR BY DESIGN**

**JOB DESCRIPTION AND PERSON SPECFICATION**

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| **Job title:** | Head of Corporate Engagement: Fair by Design |
| **Purpose of the role:** | To eliminate the poverty premium within 10 years |
| **Governed by:** | The Barrow Cadbury Trust Board with input from the Fair by Design Steering Group and Advisory Group |
| **Reports to:** | Fair By Design Campaign Director |
| **Direct reports:** | None at present |
| **Starting salary:** | £50,000-£52,000 pa full time + contributory pension |
| **Contract:** | Fixed term contract for 3 years from April 2018 (with the possibility of renewal). |
| **Location:** | Barrow Cadbury Trust offices, central London |

**Responsibilities:**

1. To assist the Fair by Design Campaign Director to run the Fair by Design Campaign to end the poverty premium within 10 years, in close collaboration with the Fair By Design Venture Fund.

1. To provide specialist input and advice on achieving behaviour and product change, working with corporate sector providers of goods and services that carry a poverty premium
2. From the viewpoint of influencing corporate behaviour, support strategy development and ongoing delivery of the campaign.
3. To develop and maintain partnerships with key anti-poverty premium stakeholders, focussing particularly on regulators, relevant corporate sector providers, policy makers and influencers.
4. To ensure that the views, experiences and voices of people with personal experience of poverty and the poverty premium are reflected in the work of the Campaign and especially in the design and adoption of new commercial products.
5. In consultation with the Fair by Design Campaign Director, commission and manage poverty premium related research or other pieces of work related to regulation and the corporate sector.
6. To support the wider communications elements of the campaign, using the twin lenses of corporate influencing and the values and communications style of the Barrow Cadbury Trust.
7. To manage any consultants or external expertise brought in to assist with working with corporate sector bodies.
8. To draft papers including policy proposals, speaking notes, and papers for the Barrow Cadbury Trust board, Fair by Design Steering Group and Campaign Advisory Group.
9. To ensure that relevant trustees and staff are kept informed of developments.
10. To contribute through strategic communication work to raising the profile of the poverty premium in the media and with the general public.
11. To work flexibly as a team player alongside other Barrow Cadbury Trust staff and take on a share of reasonable tasks over and above those set out above.

**Person specification**

**Expertise**

1. Credibility with corporate players and senior influencers
2. Experience of developing and implementing strategy
3. Experience of influencing regulators or corporate actors, ideally in one or more of the principal poverty premium areas: finance, insurance, power and effects of geography
4. Experience of commissioning or undertaking research.
5. An appreciation of poverty issues in the UK.

**Values**

1. Demonstrable commitment to the promotion of social justice and a willingness to work within a Quaker social justice values base.
2. Commitment to learning from people with lived experience of poverty and the poverty premium and using that learning to further the campaign.
3. Commitment to collaborative working and the flexibility to contribute to the success of the Campaign and the Trusts’ wider mission

**Capability**

1. Ability to organise meetings, seminars, learning events, public events and consultations.
2. Research and writing skills with the ability to communicate clearly and effectively to internal and external audiences.
3. Cross sector stakeholder management and relational skills
4. Strong analytical skills

**Additional desirable attributes**

1. An understanding of how disruptive technology could contribute to eliminating the poverty premium.
2. Experience of press and media relations.